

MINUTES OF THE  
MARICOPA ASSOCIATION OF GOVERNMENTS  
MAG REGIONAL COUNCIL EXECUTIVE COMMITTEE

August 18, 2009

Telephone Conference

MAG Offices, Mesquite Room

302 N. 1<sup>st</sup> Avenue, Phoenix, Arizona

MEMBERS ATTENDING

#Councilwoman Peggy Neely, Chair

#Mayor Thomas L. Schoaf, Litchfield Park, Vice Chair

\*Mayor Hugh Hallman, Tempe, Treasurer

#Mayor Marie Lopez Rogers, Avondale

\*Mayor James M. Cavanaugh, Goodyear

#Mayor Scott Smith, Mesa

#Mayor Jim Lane, Scottsdale

\* Not present

# Participated by video or telephone conference call

1. Call to Order

The Executive Committee meeting was called to order by Chair Peggy Neely at 2:32 p.m. Chair Neely stated that public comment cards were available for those members of the public who wish to comment. She noted that transit tickets were available from Valley Metro for those using transit to come to the meeting. Parking validation was available from MAG staff for those who parked in the parking garage.

2. Call to the Audience

Chair Neely noted that, according to the MAG public comment process, members of the audience who wish to speak are requested to fill out the public comment cards and stated that there is a three-minute time limit. Public comment is provided at the beginning of the meeting for items that are not on the agenda that are within the jurisdiction of MAG, or non-action agenda items that are on the agenda for discussion or information only. Chair Neely noted that no public comment cards had been received.

3. Consent Agenda

Chair Neely noted that prior to action on the consent agenda, members of the audience are provided an opportunity to comment on consent items that are being presented for action. Following the comment period, Committee members may request that an item be removed from the consent agenda. There were no public comment cards received.

Chair Neely requested approval of items on the consent agenda. Mayor Schoaf departed the conference call meeting at 2:32 p.m. Mayor Lane moved to approve item #3A on the consent agenda. Mayor Lopez Rogers seconded and the motion carried unanimously (4-0). Mayor Schoaf attended the conference call meeting at 2:34 p.m.

3A. Approval of the June 15, 2009 Regional Council Executive Committee Meeting Minutes

The Regional Council Executive Committee, by consent, approved the June 15, 2009, Regional Council Executive Committee meeting minutes.

4. Consultant Selection for Development of Planned Special Events Travel Forecasting Model and Collection of Special Events Data

Chair Neely introduced Eric Anderson, MAG Transportation Director to provide a presentation.

Mr. Anderson noted that the purpose of the project is to collect data on specific local events to assist calibrating a specific model. He stated that the consultant was anxious to ensure they were in the field to begin the project and track events for the fall, beginning in the month of August. Mr. Anderson identified that the requested amount for the contract was not to exceed \$240,000. He noted that the consultant selected to conduct the development of planned special events travel forecasting model and collection of special events data is Cambridge Systematics, Inc. and that if negotiations with Cambridge Systematics Inc. on the task are not successful, MAG will pursue negotiations with its second choice, PB Americas, Inc.

Chair Neely asked if members of the Executive Committee had any comments or questions.

Mayor Lopez Rogers asked staff to clarify what was meant by special events.

Mr. Anderson responded that special events would include events such as those occurring at the Phoenix International Raceway, the Arabian Horse Show, ASU football games and other sporting events in the region.

Chair Neely requested a motion. Mayor Lopez Rogers moved to approve the selection of Cambridge Systematics, Inc. to conduct the Development of Planned Special Events Travel Forecasting Model and Collection of Special Events Data for an amount not to exceed \$240,000. In addition, if negotiations with Cambridge Systematics, Inc. on the task order are not successful, that MAG pursue negotiations with its second choice, PB Americas, Inc. Mayor Lane seconded the motion and the motion carried unanimously (5-0).

5. Adjournment

Mayor Lane moved to adjourn the Executive Committee meeting. Mayor Schoaf seconded the motion and it carried unanimously (5-0). There being no further business, the Executive Committee adjourned at 2:39 p.m.

---

Chair

---

Secretary

